GEORGIA CHAPTER-General Membership Luncheon

Construction Analytics
Why CFMs Are Leading Change in the Industry

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The amount of data available to construction companies is increasingly complex and multifaceted. Construction Financial Managers (CFMs) are uniquely positioned to leverage data driven insights in ways that give companies an edge.

Our presentation will provide an overview of the types of analytics that provide the greatest benefit, the analytics that drive key performance indicators, how predictive analytics can spot trends within an organization, and an explanation of how to identify critical pain points to help resolve issues and find efficiencies. Additionally, a preview of visualization tools designed to help the construction industry owners to understand large data sets.

Sign up today!

When: THURSDAY, March 19, 2020
Registration/Lunch: 11:30 AM
Lunch: 11:45 AM
Program: 12:05 PM
Where: Maggiano's Little Italy-Cumberland Mall
(Address and Directions Below)
Cost: By Mar 16th: $40 members / $45 for non-members
After Mar 16th: $45 members / $50 non-members
At the door: $70

Guests from your company are always welcome at our meetings even if you can’t attend.

Register online at https://georgiacfma.org

Questions? E-mail Monica Holaway at georgia@cfma.org

By attending, you give CFMA permission to publicize your attendance and/or image at this event.

CFMA - The Source and Resource for Construction Financial Professionals
Cumberland-Maggiano's
1601 Cumberland Mall SE Suite 200
Atlanta, GA 30339-3162

The restaurant is part of Cumberland Mall on the front northwest side toward I-285.