



[GA Chapter Web Site](#)

CFMA-GEORGIA CHAPTER
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FISCAL 2020

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GEORGIA CHAPTER-Virtual General Membership Luncheon

Business Analytics WILL Improve Your Bottom Line

Virtual Speakers.

- John Killingsworth-Ph.D. Colorado State University
- Byrce R. Wisan-CPA, CCIFP Eide Bailly
- Bruce Orr-Data Scientist ProNovos

Construction Financial Managers are uniquely equipped to continue as change agents in the construction industry. In the current environment it is critical to have the ability to quickly, accurately, and timely evaluate data to make business decisions.

This presentation provides an initial overview of the types of analytics used in the construction industry which include descriptive analytics, diagnostic analytics, and predictive analytics.

We will examine the most frequently used KPIs in the construction industry and learn how to gather, organize, and present data to help improve your bottom line.

Your organization may already have the data you need.

Sign up today!

- When:** THURSDAY, September 17, 2020
- Program Time:** 12:00 PM
- Where:** Your online device
- Cost:** FREE

Guests from your company are always welcome at our meetings even if you can't attend.

Register online at <https://georgiacfma.org>

Questions? E-mail Monica Holaway at georgia@cfma.org

By attending, you give CFMA permission to publicize your attendance and/or image at this event.